Stadium Regulations  
As of 1 July 2019

VfB Stuttgart Arena Betriebs GmbH, Mercedesstraße 87, 70372 Stuttgart - hereinafter referred to as the operator - issues the following Stadium Regulations for the Mercedes-Benz Arena Stuttgart:

§ 1 Scope of application
These Stadium Regulations shall regulate the use and guarantee the safety of the enclosed area of the Mercedes-Benz Arena, including all facilities, entrances and exits to and from the Arena, as well as the adjacent parking areas, which are available to visitors for use during events in the Arena. By entering the Arena and/or entering its facilities with a motor vehicle, the visitor shall agree to the validity of these Stadium Regulations, which are displayed at the entrances. These are valid for all events taking place, as well as on days without events.

§ 2 Stay
(1) Only persons in possession of a valid admission ticket or other identification are entitled to enter the Arena. Anyone wishing to leave the Arena temporarily during an event must use one of the outlet turnstiles, otherwise the ticket will lose its validity for the current event and re-entry is not possible.
(2) Children up to the age of 14 are only admitted when accompanied by an adult. Children up to the age of 7 - even if accompanied by an adult - do not have access to the general admission areas. The current version of the Youth Protection Act at the time of the event shall apply. Any deviating, separate regulations, e.g. for concerts, will be communicated prior to the respective event.
(3) Persons who are dependent on the company of auxiliary persons shall only have access with an accompanying person who is at least 16 years old.
(4) Persons in wheelchairs may only stay in the areas explicitly designated for this purpose.
(5) The admission ticket, as well as authorization cards, entitle the holder to stay exclusively in the blocks and places or areas indicated.
(6) By purchasing an admission ticket or receiving an authorization card, the visitor shall accept the Stadium Regulations.
(7) It is not permitted to stay in rooms and areas not intended for the respective event, in particular the interior of the Arena, if the event format does not explicitly provide for a stay there (e.g. concerts). The interior area of the Arena is the area of the Arena which is clearly separated from the spectator area by a wall, a perimeter fence or in any other way, in particular the playing field and its perimeters including the areas assigned to the stewards (e.g. steward corridor). The boundaries and demarcations are already part of the interior area.
§ 3 Access control

(1) Upon request, admission tickets and authorization cards must be presented to the security service, the police enforcement service and any other authorized persons (e.g. employees of the organizer or operator) and handed over for inspection.

(2) The security service shall be entitled to search the visitors, their items carried (e.g. bags, rucksacks), also with technical aids, to check for prohibited items and to secure these. This shall also apply while being on the Arena grounds or when leaving the Arena.

(3) Visitors, in particular visitors who are recognizably intoxicated or who otherwise show behavioral problems, may be subjected to an alcohol check on a random basis. As a result, admission may be denied or a temporary exclusion order imposed from an alcohol level of 1.4 or more.

(4) Persons who cannot prove their right of residence, violate the prohibitions of Section 4 of these Stadium Regulations and/or represent a security risk may be rejected and/or prevented from entering the Arena. The same shall apply to persons to whom the VfB Stuttgart 1893 AG and/or the DFB and/or the DFL and/or a club/corporation of the DFL and/or UEFA and/or FIFA have issued a stadium ban within the Federal Republic of Germany. Rejected visitors shall not be entitled to a refund of the entrance fee.

§ 4 Behavior in the Arena

(1) Within the Arena every visitor must behave in such a way that no one is harmed, endangered or - more than unavoidable under the circumstances - obstructed or harassed.

(2) Visitors must follow the instructions of the police, the security service, the event manager, the operator, the safety officer, the fire brigade and the ambulance and/or rescue services, as well as the stadium announcer and other authorized persons at all times.

(3) All entrances and exits, rescue and escape routes, as well as escape doors and gates must be kept clear, may not be obstructed or otherwise changed in their function. Escape doors and gates may only be opened in an emergency.

(4) Footage and photo recordings by visitors on event days shall only be permitted for private purposes and exclusively with equipment that is obviously intended for private use only in terms of equipment and size and does not exceed a maximum dimension of 150 x 150 x 150 mm (WxHxD). Any other use of these recordings or disclosure of the same to a third party beyond private use or the publication in the media, in particular social networks (e.g. Facebook, Instagram, Twitter, YouTube, etc.) shall require the prior express consent of VfB Stuttgart Arena Betriebs GmbH.

(5) The transport of glasses and bottles to the grandstand area is prohibited. (see §5 (1)3)

§ 5 Prohibitions

(1) Visitors shall be prohibited from carrying along or using the following items:

   1. Weapons of any kind, as well as all objects that are suitable as cutting, thrusting or stabbing weapons.
2. Gas sprays, pressurized gas cylinders, caustic, combustible, highly flammable or coloring substances, or other vessels containing substances which may impair health, as well as objects which, by their nature, are suitable for injury to persons or damage to objects or can be used as projectiles and/or weapons (transport containers for medically necessary equipment are excluded from this, as long as they do not exceed the dimensions specified in Section 5 (1), clause 17).

3. Glass containers, bottles (including PET), cups, jugs, cans or other objects made of fragile, splintering or particularly hard material.

4. Bulky objects. These include, in particular, objects which, by their nature, pose a danger to the health of other visitors or objects whose misuse may result in such a danger, if this is to be feared in the specific case, such as ladders, stools, folding chairs, boxes, umbrellas, telescopic rods of any kind, prams, walker frames (wheelchairs may only be used for access in the specially designated spectator areas).

5. Flag or banner rods longer than 2.0 m and/or with a diameter of more than 30 mm (approved fan equipment is subject to separate regulations).

6. Flags, banners or other objects the misuse of which poses a danger to the health of other visitors or which can be alienated to carry out acts subject to criminal law (e.g. concealing the preparation and burning of pyrotechnics). Event specific props shall be subject to the permission of the organizer.

7. Non-registered choreographies.

8. Flares, sparklers, fireworks, light balls, smoke powder, smoke bombs, smoke flares, distress flares and/or other pyrotechnic articles including appropriate launching devices.

9. Objects and/or media with racist, xenophobic, violence-glorifying, discriminatory and right-wing and/or left-wing radical content, even if it is not relevant as to criminal law. The same shall apply to objects and/or media with requests that constitute a criminal offence or violate morality. The same shall apply in particular to clothing (e.g. with lettering and/or symbols such as Thor Steinar, Consdaple, HoGeSa, Mob Action, A.C.A.B., 1312, etc.).

10. Racist, xenophobic or right-wing or left-wing radical propaganda material.

11. Mechanically and/or electrically operated noise instruments (e.g. vuvuzela).

12. Beverages of any kind, unless this is permitted in special exceptional cases (e.g. beverages specially intended for small children or non-alcoholic beverages in beverage cartons up to max. 0.5l).

13. Drugs and narcotics.


15. Laser pointers.

16. On the entire area of the Mercedes-Benz Arena, as well as on areas required for the operation of the Mercedes-Benz Arena (e.g. assembly areas, parking lots, etc.), a take-off, flight and landing ban applies for unmanned aeronautical systems (drones) or other flying objects of any kind.

17. Suitcases, trolleys, laptop bags, bags and rucksacks larger than 390 x 350 x 150mm (HxWxD).

18. Photo cameras, cameras, video cameras or other sound and image recording devices for the purpose of commercial use or publication, as well as accessories (e.g. photo cases, tripods and, in particular, telephoto or interchangeable lenses), provided that the organizer has not
given its consent as defined in Section 4, paragraph 4 of the Stadium Regulations, or these are to be assigned to accredited media representatives as working equipment.

19. Objects which are suitable and/or intended to prevent the identification of the identity (e.g. storm hoods, face masks, etc.).

(2) Moreover, the following shall also be prohibited:

1. Climbing on or over installations which are recognizably not intended for general use, in particular facades, fences, the fencing of sports facilities, walls, enclosures of the playing field and other boundaries, in particular interior boundaries, barriers, lighting installations, camera platforms, trees, masts of all kinds and roofs.
2. Entering areas and premises which are clearly not approved for general use (e.g. the playing field, the functional rooms, the interior of the Arena including its boundaries) or which are not approved for use for the current event and are therefore closed.
3. Throwing or pouring objects and/or liquids of any kind onto the sports area or into the visitor area.
4. Expressing racist, xenophobic, violence-glorifying, discriminatory or right-wing and/or left-wing radical ideas, to make these known through gestures, to spread these through appropriate material, to display them or to wear them in a generally visible manner (e.g. tattoos, body jewelry, etc.).
5. Making fire, carrying, burning or launching easily inflammable materials, light balls, rockets, smoke powder, smoke bombs, smoke pots, smoke flares, distress flares or other pyrotechnic articles.
6. Selling goods or admission tickets on a commercial basis without the permission of the operator or the organizer, distributing print material and other items of any kind, carrying advertising material of any kind and carrying out collections.
7. Damaging, labeling, painting, pasting or otherwise spoiling buildings, facilities or paths.
8. Relieving themselves outside the toilets or contaminating the sports facility in any other way, in particular by throwing away objects.
9. Presenting (illegally obtained) fan articles/fan equipment of any kind to the opposing team.
10. Using objects in a way that prevents the identification of the identity (ban on face covering).
11. Smoking (incl. e-cigarettes) in the spectator areas designated as smoke-free blocks (e.g. family block). In the hospitality and closed indoor areas (e.g. A-block of the Cannstatter Kurve) the current version of the state law for the protection of non-smokers (LNRSchGE) applies.
12. Assembling in the Arena or its facilities at events within the terms of these Stadium Regulations with several persons with a recognizable will to disturb public peace or to disturb the scheduled execution of the event for joint action.
13. Appearing in the entire area of the Cannstatter Kurve in the opponent’s fan clothing or in the grandstand area exclusively used by the guest club in the fan clothing of the home team.

(3) A violation of the above prohibitions shall also be deemed to have occurred if a visitor assists another visitor in a prohibited act or instigates another visitor in a prohibited act or supports him in doing so.
§ 6 Violations

(1) Persons who violate the Stadium Regulations or do not obey the instructions of the security services and other authorized persons or who are obviously under the influence of intoxicating substances may be prevented from entering or expelled from the stadium.

(2) Persons who impact or jeopardize the safety and order of the event due to their behavior inside or outside the Arena may be banned from entering the Stadium without compensation, without prejudice to the further rights of VfB Stuttgart Arena Betriebs GmbH. This stadium ban may be restricted to the Arena or pronounced nationwide in compliance with the principle of proportionality. The guidelines of the German Football Association (DFB) for the improvement of safety at federal matches, as well as the DFB Committee for Safety Matters for the uniform treatment of stadium bans as amended and the guidelines for the processing of stadium bans at the VfB Stuttgart shall be applicable.

(3) In the event of culpable violation of Sections 4 and 5 of the Stadium Regulations, the infringer shall be obliged to pay VfB Stuttgart Arena Betriebs GmbH a contractual penalty at the discretion of VfB Stuttgart Arena Betriebs GmbH. It shall be fixed and determined in accordance with the principles of proportionality. In this case, the infringer shall be entitled to have the amount of the contractual penalty reviewed by the local court of competent jurisdiction.

In the event of culpable violation, the visitor shall in particular be obliged to pay a contractual penalty to the organizer in the amount of:
- 50 Euro for a violation of Section 5 (2), clause 7, 8
- Up to 500 Euro for a violation of Section 5 (2), clauses 1-4 and 6, 9, 10
- Up to 1,500 Euro for a violation of Section 4 (4) and Section 5 (2), clause 5.

Any further claims for damages, injunctive relief or other contractual claims shall remain unaffected.

(4) The organizer, in particular the security services, shall be instructed and entitled to remove spectators who violate Section 5 (2), clause 13 of these Stadium Regulations from the designated area or to expel them from the Arena, whereby the visitor shall be assigned another suitable place in the Arena as a more moderate means, as far as this is possible in individual cases when an event is not sold out.

(5) If there is suspicion of a criminal offence or any other administrative offence, a complaint may be filed.

(6) Items and/or objects forbidden to be carried shall be seized and, insofar as they are not required for criminal investigation proceedings, returned after the preconditions for seizure have ceased to apply and the costs incurred as a result of the seizure and return have been reimbursed, or destroyed at the visitor’s expense no later than four weeks after the event. The organizer shall not be liable for the loss of or damage to objects seized.

(7) Measures according to Section 6 (1-6) exclude claims (e.g. reimbursement of entrance fees) against VfB Stuttgart Arena Betriebs GmbH and/or the respective organizer.

(8) Should VfB Stuttgart Arena Betriebs GmbH be held liable by organizers, associations such as in particular the DFB, the DFL, UEFA, or FIFA for damages and/or the payment of a fine due to violations of these Stadium Regulations by visitors, the offending visitor shall be liable to recourse.
§ 7 Domiciliary right, lost items

(1) As a general rule, VfB Stuttgart Arena Betriebs GmbH and its employees and vicarious agents, as well as the police, the security services and, if applicable, the respective organizers authorized by VfB Stuttgart Arena Betriebs GmbH, shall exercise the domiciliary and supervisory right.

(2) Any valuables found at events may be handed over to the security services for forwarding to VfB Stuttgart Arena Betriebs GmbH. The storage period for lost items shall be six months from the date of the event. In all other respects, the statutory provisions shall apply.

§ 8 Trespassing

A trespass shall be committed in particular by anyone who, without being entitled to do so, penetrates the interior (cf. Section 2 (7)) of the Arena, enters areas pursuant to Section 5 (2), clauses 1 and 2 without being entitled to do so, or who has been expelled after a violation of these Stadium Regulations and subsequently wishes to or has gained access to the same event again.

§ 9 Liability

(1) Visitors enter or use the Arena at their own risk.

(2) Liability shall be borne by the respective organizer. VfB Stuttgart Arena Betriebs GmbH shall only be liable for personal injury and/or damage to property to the extent of the insured risks, to the extent permissible.

(3) Claims for damages, for whatever legal reason, as well as liability for indirect damages and damages unforeseeable at the time the contract is concluded, shall be excluded unless VfB Stuttgart Arena Betriebs GmbH, its legal representatives and/or vicarious agents have acted wilfully or with gross negligence.

(4) The aforesaid limitations shall not apply to damages resulting from injury to life, limb or health or in cases in which liability is mandatory by law or in cases of culpable breach of material contractual obligations (cardinal obligations). Material contractual obligations shall be those whose fulfilment is essential for the proper performance of the contract and on whose observance the contractual partner regularly relies and may rely.

(5) Injured or injured parties must immediately contact the organizers.

(6) VfB Stuttgart Arena Betriebs GmbH or the respective organizer shall be entitled to cancel the event without stating reasons. In this case, there is no right to a refund of the admission fee.

(7) No liability shall be assumed for wardrobe and other items brought in; use shall be at the user’s own risk.

§ 10 Video surveillance

(1) We would like to point out that in order to guarantee Arena security and/or for purposes of danger prevention and criminal prosecution, the Arena and, in some cases, the outdoor facilities
belonging to the Arena grounds are subject to video surveillance by the responsible law enforcement and criminal prosecution authorities.

(2) Every visitor shall consent irrevocably and for an indefinite period of time and for any mass media (e.g. TV reporting, Internet pages, social media channels, print publications, etc.) to the free use of his/her audio and/or visual material, in particular for live transmissions, broadcasts and/or recordings, which are created in connection with an event.

§ 11 Final provisions

(1) In addition to the provisions of these Stadium Regulations, the other provisions of the organizer (e.g. the ATGB), the relevant provisions of the national and/or international associations (e.g. DFL, DFB, UEFA, FIFA) and supplementary German law shall apply to the exclusion of the conflict of laws provisions (IPR) and the UN Convention on Contracts for the International Sale of Goods (CISG).

(2) Should any provision of these Stadium Regulations be or become invalid in whole and/or in part, this shall not affect the validity of the remaining provisions. The invalid provision or the invalid part of such a provision shall be replaced by a valid provision which comes as close as possible to the economic effects of the provision to be replaced. The same applies to the filling of gaps in the provisions.

(3) The rights of the owner of the domiciliary right shall remain unaffected.

§ 12 Entering into force

The Stadium Regulations shall enter into force on 1 July 2019.

VfB Stuttgart Arena Betriebs GmbH